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The Handbook of Technology Management: Core Concepts, Financial Tools and Techniques, Operations and Innovation Management (Volume 1) Volume 1 Edition by Hossein Bidgoli (Author) ISBN-13: 978-0470249475

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chapters in this handbook point out, the management of technological innovation differs from the management of other aspects of business. Thus, an understanding of the management of technological innovation requires the development and testing of novel theories. Moreover, these theories do not just cover a narrow slice of business activity,

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The Handbook of Technology Management: Supply Chain ...

The Handbook of Teaching with Technology in Management, Leadership and Business is written by experienced instructors using technology in novel and impactful ways in their undergraduate and graduate courses, as well as researchers reporting and reflecting on studies and literature that can guide them on the how and why of teaching with technology.

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