

Measuring And Improving Social Impacts Ktsnet

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+Acumen Learning Lab: Lean Data Approaches to Measuring Social Impact Social Impact Measurement (SIM) Assessment Overview Measuring your social impact: Theory of Change How do you measure social impact? Theory of Change Logic Model Foundation for Social Impact Measurement Social Impact — Impact Strategy — Theory of Change Impact Measurement Measuring Social Impact With Lean Data — Impact Measurement Management The 5 Principles of Social Impact | Marian Spier | TEDxErasmusUniversityRotterdam Measuring Social Impact of Nonprofit Mission Vision Measuring your Social Impact: Measurement plan

Session #29 Alnoor Ebrahim : " Measuring Social Impact /" CSR, Sustainability and Impact Investments | 06 Nov 2020

Guest Lecture PJKR FPOK UPI Tahun 2020 Why Social Impact Measurement is a Contact Sport? How to Develop Key Performance Indicators Improving Social Outcomes for Young

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Adults with ASD Three Things: What Is Impact Investing? Impact Investing is Catching Fire: Here ' s What You Need to Know | Forbes ~~\$1 Billion Impact Investor Explains How She Makes Money While Making The World A Better Place~~ What is Impact Evaluation? Theory of Change: It's Easier Than You Think Monitoring and Evaluation (M /u0026 E) Tools 2020 ~~Webinar: Measure Your Social Impact with Synthesio and Brian Solis~~ Improving Social Impact, Marc Epstein How to measure the social impact of your social enterprise How to measure social impact. Galileo Impact Stories #34 Why measure social impact? (MM FULL) How To: Measure Impact Measuring your Social Impact: Using Results Investing ' s Final Frontier: Impact Measurement | Forbes Measuring And Improving Social Impacts

If you want to know that you ' re effectively and efficiently creating social impact with your time, effort and money, do yourself a favor -- read Measuring and Improving Social Impacts by Epstein and Yuthas. Social Impacts shows you how to pave the way for success by gaining clarity on what you ' re committing to invest, clearly articulating the problem you ' re focused on, knowing just the steps you ' ll take to achieve and measure your outcomes and impact.

Measuring and Improving Social Impacts: A Guide for ...

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impact.

MEASURING AND IMPROVING SOCIAL IMPACTS: Amazon.co.uk: MARC ...

Measuring and Improving Social Impacts: A Guide for Nonprofits, Companies and Impact Investors eBook: Marc J. Epstein, Kristi Yuthas: Amazon.co.uk: Kindle Store

Measuring and Improving Social Impacts: A Guide for ...

Creating and Measuring Social Impact Step 1: What will you invest? In this step, you ' ll first think about your investment goals. Why are you investing? What... Step 2: What problem will you address? Next, you ' ll decide what kinds of problems you are interested in addressing, and... Step 3: What ...

Measuring and Improving Social Impacts: A Guide for ...

This approach is useful in maximizing the impact of different types of investments, including grants and donations, impact investments, and commercial investments. With numerous examples of actual organizational approaches, research into more than fifty organizations, and extensive practical guidance and best practices, Measuring and Improving Social Impacts fills a critical gap.

Measuring and Improving Social Impacts | Taylor & Francis ...

Buy Measuring and Improving Social Impacts: A Guide for Nonprofits, Companies, and Impact Investors (BK Business) by Epstein, Marc J., Yuthas, Kristi (2014) Hardcover by (ISBN:)

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Amazon.com: Measuring and Improving Social Impacts: A ...

This is a brief guide to improving the measurement of your organisation's social value or

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impact. Not only is this helpful for demonstrating the value of your organisation's activities to funders or investors, it is also useful for improving your service delivery. It is likely that you are already doing some aspects of this process.

How to improve your social value/impact measurement — NCVO ...

Measuring and Improving Social Impacts: A Guide for Nonprofits, Companies, and Impact Investors: Yuthas, Kristi, Epstein, Marc J.: Amazon.sg: Books

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Marc J. Epstein, co-author of a book titled Measuring and Improving Social Impacts: A Guide for Non-Profits, Companies, and Impact Investors, suggested to Forbes Magazine “donors and investors also want the accountability and performance excellence that they expect in the for-profit world. And they want evidence that they ’ re making a difference.

Measuring and Improving Social Impacts: A Guide for Non ...

Buy Measuring and Improving Social Impacts: A Guide for Nonprofits, Companies, and Impact Investors by Yuthas, Kristi, Epstein, Marc J. online on Amazon.ae at best prices. Fast and free shipping free returns cash on delivery available on eligible purchase.

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Measuring and Improving Social Impacts: A Guide for ...

Read "Measuring and Improving Social Impacts A Guide for Nonprofits, Companies, and Impact Investors" by Marc J. Epstein available from Rakuten Kobo. The world is beset with enormous problems. And as a nonprofit, NGO, foundation, impact investor, or socially responsible...

Identifying, measuring and improving social impact is a significant challenge for corporate and private foundations, charities, NGOs and corporations. How best to balance possible social and environmental benefits (and costs) against one another? How does one bring clarity to multiple possibilities and opportunities? Based on years of work and new field studies from around the globe, the authors have written a book for managers that is grounded in the best academic and managerial research. It is a practical guide that describes the steps needed for identifying, measuring and improving social impact. This approach is useful in maximizing the impact of different types of investments, including grants and donations, impact investments, and commercial investments. With numerous examples of actual organizational approaches, research into more than fifty organizations, and extensive practical guidance and best practices, *Measuring and Improving Social Impacts* fills a critical gap.

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The world is beset with enormous problems. And as a nonprofit, NGO, foundation, impact investor, or socially responsible company, your organization is on a mission to solve them. But what exactly should you do? And how will you know whether it ' s working? Too many people assume that good intentions will result in meaningful actions and leave it at that. But thanks to Marc Epstein and Kristi Yuthas, social impact can now be evaluated with the same kind of precision achieved for any other organizational function. Based on years of research and analysis of field studies from around the globe, Epstein and Yuthas offer a five-step process that will help you gain clarity about the impacts that matter most to you and will provide you with methods to measure and improve them. They outline a systematic approach to deciding what resources you should invest, what problem you should address, and which activities and organizations you should support. Once you ' ve made those decisions, you can use their tools, frameworks, and metrics to define exactly what success looks like, even for goals like reducing global warming or poverty that are extremely difficult to measure. Then they show you how to use that data to further develop and increase your social impact. Epstein and Yuthas personally interviewed leaders at over sixty different organizations for this book and include examples from nearly a hundred more. This is unquestionably the most complete, practical, and thoroughly researched guide to taking a rigorous, data-driven approach to expanding the good you do in the world.

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The social sector is undergoing a major transformation. We are witnessing an explosion in efforts to deliver social change, a burgeoning impact investing industry, and an unprecedented intergenerational transfer of wealth. Yet we live in a world of rapidly rising inequality, where social sector services are unable to keep up with societal need, and governments are stretched beyond their means. Alnoor Ebrahim addresses one of the fundamental dilemmas facing leaders as they navigate this uncertain terrain: performance

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measurement. How can they track performance towards worthy goals such as reducing poverty, improving public health, or advancing human rights? What results can they reasonably measure and legitimately take credit for? This book tackles three core challenges of performance faced by social enterprises and nonprofit organizations alike: what to measure, what kinds of performance systems to build, and how to align multiple demands for accountability. It lays out four different types of strategies for managers to consider—niche, integrated, emergent, and ecosystem—and details the types of performance measurement and accountability systems best suited to each. Finally, this book examines the roles of funders such as impact investors, philanthropic foundations, and international aid agencies, laying out how they can best enable meaningful performance measurement.

It is widely accepted that sustainability has an inescapable social component, but companies find it very hard to understand and measure their social impacts. Why is this? This book, by noted CSR practitioner, consultant and educator Adrian Henriques, provides the first coherent approach to identifying, understanding, measuring and accounting for corporate social impact. Beginning with an analysis of the nature of corporate social impact and the role of the stakeholder, the complex relationship of social impact to economic and environmental impacts is explored. This naturally leads to an examination of the contribution which social impact makes to business practice, profitability and ultimately to global sustainability. The second part of the book assesses the theory and practise of some of the critical measures of social impact which have been developed to date. This includes

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Social Return on Investment (SROI), local economic impact (LM3) and social capital as well as more established techniques. . It also explores new approaches such as 'social footprinting'. This is rounded out by presentation of a social accounting framework and how this can operate in parallel to standard financial accounting procedures. This volume provides a clear, digestible and practical roadmap for companies wishing to take responsibility for their role in society and improve their internal and external performance.

"The best practices in corporate sustainability performance are no longer the exclusive domain of companies like Ben & Jerry's or The Body Shop, as they were a decade ago; now, large, multinational companies like G.E. and Wal-Mart are leading the way with significant financial and organizational commitments to social and environmental issues. However, good intentions aren't enough. Whether motivated by concern for society and the environment, government regulation, stakeholder pressures, or economic profit, managers and strategists need to continue making significant changes to more effectively manage their social, economic, and environmental impacts - and to remain competitive. The guidance they need to do that is in this book. Marc Epstein has produced the ultimate "how-to-do-it" guide for corporate leaders, strategists, academics, sustainability consultants, and anyone else with an interest in actually making sustainability work for organizations. With a growing number of corporate leaders asking for urgent help in "getting this done," the timing of the book could not be better."--Provided by publisher.

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efforts to deliver social change, a burgeoning impact investing industry, and an unprecedented intergenerational transfer of wealth. Yet we live in a world of rapidly rising inequality, where social sector services are unable to keep up with societal need, and governments are stretched beyond their means. Alnoor Ebrahim addresses one of the fundamental dilemmas facing leaders as they navigate this uncertain terrain: performance measurement. How can they track performance towards worthy goals such as reducing poverty, improving public health, or advancing human rights? What results can they reasonably measure and legitimately take credit for? This book tackles three core challenges of performance faced by social enterprises and nonprofit organizations alike: what to measure, what kinds of performance systems to build, and how to align multiple demands for accountability. It lays out four different types of strategies for managers to consider--niche, integrated, emergent, and ecosystem--and details the types of performance measurement and accountability systems best suited to each. Finally, this book examines the roles of funders such as impact investors, philanthropic foundations, and international aid agencies, laying out how they can best enable meaningful performance measurement.

Organizations working across the third sector are facing increasing demand from investors and stakeholders to demonstrate how their work is leading to positive social change. This textbook offers a complete guide to emerging forms of social impact measurement, drawing on both theory and practical real-world examples. It covers: - an historical overview of the contributions by different disciplines to SIM, including organizational theory, sociology, social work, education and public policy - drivers for SIM; funder and investor requests;

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accountability and transparency; and strategic management - impact mapping and stakeholder engagement, at the individual level, programme or intervention level, organizational level and locality/regional level - design and implementation: proxy data; indicator banks; SPSS; qualitative and quantitative data; and blended value; methods for data collection, including how to conduct interviews, surveys and focus groups - learning from findings: the benefits and drawbacks to different forms of reporting, from 'greenwashing' to social reporting.

NEW EDITION, REVISED AND UPDATED Most companies today have some commitment to corporate social responsibility, but implementing these initiatives can be particularly challenging. While a lot has been written on ethical and strategic factors, there is still a dearth of information on the practical nuts and bolts. And whereas with most other organizational initiatives the sole objective is improved financial performance, sustainability broadens the focus to include social and environmental performance, which is much more difficult to measure. Now updated throughout with new examples and new research, this is a complete guide to implementing and measuring the effectiveness of sustainability initiatives. It draws on Marc Epstein 's and new coauthor Adriana Rejc Buhovac 's solid academic foundation and extensive consulting work and includes best practices from dozens of companies in Europe, Asia, North America, South America, Australia, and Africa. This is the ultimate how-to guide for corporate leaders, strategists, academics, sustainability consultants, and anyone else with an interest in actually putting sustainability ideas into practice and making sure they accomplish their goals.

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The social sector provides services to a wide range of people throughout the world with the aim of creating social value. While doing good is great, doing it well is even better. These organizations, whether nonprofit, for-profit, or public, increasingly need to demonstrate that their efforts are making a positive impact on the world, especially as competition for funding and other scarce resources increases. This heightened focus on impact is positive: learning whether we are making a difference enhances our ability to address pressing social problems effectively and is critical to wise stewardship of resources. Yet demonstrating efficacy remains a big hurdle for most organizations. The Goldilocks Challenge provides a parsimonious framework for measuring the strategies and impact of social sector organizations. A good data strategy starts first with a sound theory of change that helps organizations decide what elements they should monitor and measure. With a theory of change providing solid underpinning, the Goldilocks framework then puts forward four key principles, the CART principles: Credible data that are high quality and analyzed appropriately, Actionable data will actually influence future decisions; Responsible data create more benefits than costs; and Transportable data build knowledge that can be used in the future and by others. Mary Kay Gugerty and Dean Karlan combine their extensive experience working with nonprofits, for-profits and government with their understanding of measuring effectiveness in this insightful guide to thinking about and implementing evidence-based change. This book is an invaluable asset for nonprofit, social enterprise and government leaders, managers, and funders-including anyone considering making a charitable contribution to a nonprofit-to ensure that these organizations get it "just right" by

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knowing what data to collect, how to collect it, how it can be analyzed, and drawing implications from the analysis. Everyone who wants to make positive change should focus on the top priority: using data to learn, innovate, and improve program implementation over time. Gugerty and Karlan show how.

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