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this work focuses on teaching the general business manager how to use and manage IT technologies such as the Internet, Intranets, and Extranets for enterprise collaboration, and how IT contributes to competitive advantage, reengineering

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Author: James A.

O'Brien: Edition: 12,

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2005: ISBN:

0072890428,

9780072890426:

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Oregon. He has been professor and coordinator of the CIS area at Northern Arizona University, professor of Finance and Management Information Systems and chairman of the Department of Management at Eastern Washington University, and a visiting professor at

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collaboration, and
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The benchmark text
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business processes,

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is designed in a

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traditional coverage of the topics that support information systems literacy. The new edition offers less theory and more information on the basic principles.

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