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Harvey Maylor is Director of the International Centre for Programme Management at Cranfield School of Management, UK.

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He is the author of Europe's best-selling project management text (Maylor, H (2010) Project Management, 4th edition, FT Prentice Hall) which has been translated into four other languages.

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The author considers the context of modern projects at strategic, systems and operational level. The book shows how to apply project management theory to a wide range of industries, including non-profit-making organisations, such as the police.

Combining a strong academic approach with relevant practical cases, this text skillfully shows the range of issues that face project managers throughout the project cycle. Harvey Maylor considers projects as being a core business activity and approaches the subject from a strategic perspective, covering both the role of projects in the execution of organisational strategy and the application of strategic principles in projects. "Classic features: " Covers a wide range of project settings, from traditional large-scale industrial projects through to small-scale personal projects, in both service and manufacturing settings Each chapter contains examples of 'Project Management in Practice' as well as case studies, discussion questions and exercises to help you check your understanding This new Media Edition comes with a free CD Rom containing a 60-day evaluation version of Microsoft Office Project Professional 2003 to help familiarise you with the most commonly used project management software. "Project Management" is used extensively to accompany courses on undergraduate, masters and MBA programmes, as well as for in-company training and for professionals wanting to bring themselves up-to-date with developments in the field. Extra teaching materials are available online for lecturers at http://www.booksites.net/maylor. Dr Harvey Maylor is Lecturer in Operations and Project Management at the University of Bath School of Management. He is also a consultant and trainer in the area of Project Management, and has received funding for his research from industry, government, the European Commission, and most recently, the Project Management Institute. "For all involved in projects, it's a book that needs to be on your bookshelf, but better in your hand." "Bob Saunders, Open University and Association for Project Management." "A thorough introduction to project management. Highly recommended for use as an introductory course text." "Paul Walley, Lecturer in Operations Management, Warwick Business School." "A useful introduction to the subject for students, as it indicates the complexity of the subject and its importance in a wide range of industries". "Prof.J.H.Rogerson, Dean of Engineering, Science and Manufacturing, Cranfield University"

Considering the context of modern projects at strategic, systems and operational levels, this text shows how to apply project management theory to a wide range of industries, including non-profit-making organizations, such as the police.

The Third Edition Of This Successful Textbook Represents A Major Development In Content, Approach And Pedagogy. Combining A Strong Academic Approach With Relevant Practical Cases, The Text Skillfully Shows The Range Of Issues That Face Project Managers Through The Logic Of The 4-D Project Cycle. Project Management Is Used Extensively To Accompany Courses On Undergraduate, Masters And Mba Programmes, As Well As For In-Company Training And For Professionals Wanting To Bring Themselves Up-To-Date With Developments In The Field.

Project management as a discipline has experienced near-exponential growth in its application across the business and not-for-profit sectors. This original, authoritative guide provides both practitioner and student researchers with a complete guide to research practice on project management. In Designs, Methods and Practices for Research of Project Management, Beverly Pasian has brought together original chapters from a veritable who's who of project management research including authors such as Harvey Maylor, Christophe Bredillet, Derek Walker, Miles Shepherd, Janice Thomas, Naomi Brookes and Darren Dalcher. The collection looks at research strategy, management, methodology, techniques as well as emerging topics such as social network analysis. The 38 chapters offer an international perspective with examples from a wide range of project management applications; engineering, construction, mega-projects, high-risk environments and social transformation. Each chapter includes tips and exercises for the research student, as well as a complete set of further references.

Updated concepts and tools to set up project plans, schedule work, monitor progress-and consistently achieve desired project results. In today's time-based and cost-conscious global business environment, tight project deadlines and stringent expectations are the norm. This classic book provides businesspeople with an excellent introduction to project management, supplying sound, basic information (along with updated tools and techniques) to understand and master the complexities and nuances of project management. Clear and down-to-earth, this step-by-step guide explains how to effectively spearhead every stage of a project-from developing the goals and objectives to managing the project team-and make project management work in any company. This updated second edition includes: \* New material on the Project Management Body of Knowledge (PMBOK) \* Do's and don'ts of implementing scheduling software \* Coverage of the PMP certification offered by the Project Management Institute \* Updated information on developing problem statements and mission statements \* Techniques for implementing today's project management technologies in any organization-in any industry.

'Operations Management: policy, practices, performance improvement' is the latest state-of-the-art approach to operations management. It provides new cutting edge input into operations management theory and practice that cannot be found in any other text. Discussing both strategic and tactical inputs it combines and balances service and manufacturing operations. \* Cutting edge techniques accompanied by brand new case studies \* Challenges standard approaches \* Comprehensive coverage of strategic supply management \* Critical sample questions to aid discussion \* Reading lists and articles to support learning \* Additional lecturer support material This outstanding author team is from the Operations Management Group at the University of Bath. Their expertise and knowledge is apparent in the text, and they bring to it their original research and experience in the field of operations management.

This core textbook combines a highly engaging approach with academic rigour to guide students through understanding and using research methods. Now in its second edition, this text has been fully updated and revised throughout. With a focus that is fresh and applied, Researching Business and Management goes beyond the theory to demonstrate how to actually do research. The unique 4-Ds model shows students how to define, design, do and describe their research and, in this way, offers them a definitive guide to the research process as a system and a lifecycle that they can relate to their own work. Its user-friendly style enlivens the text and makes even some of the most complex issues accessible. Written by a dynamic author team of leading experts in the field, this is an ideal textbook for undergraduate, postgraduate and MBA students studying research methods, and essential reading for any business student doing a research project.

As an industry, interactive is different. The work entails elements of software development, marketing, and advertising, yet it ' s neither purely technical nor traditional " agency " work. Delivery methods are different, and because the industry is relatively new, the gap in understanding between the clients buying the work and the teams building it is often wide. Enter the geek girls guide. Nancy Lyons and Meghan Wilker don ' t just tell you how to deliver digital work, they demonstrate how to think about it. Interactive Project Management: Pixels, People, and Process helps clients, agencies, and industry professionals better understand the critical role of interactive project management, and presents a collaborative, people-focused approach to delivering high-quality digital work. In this book, the authors: Define the unique characteristics of interactive projects Explain the importance of emotional intelligence in the workplace Discuss communication techniques that help teams work together more efficiently Outline a process and specific deliverables that clarify how to think about critical aspects of a project Provide questions, tasks, tips, and advice that effectively move teams from initiation to launch

While more and more companies are aggressively pursuing Operational Excellence by employing Six Sigma, Lean, and other continuous improvement methods, the concept has yet to be defined in a way that can be easily taught and applied, especially in industries other than manufacturing. This book fills that need. Beyond the Lean Office uses a compelling novel format to illustrate what it takes to create and sustain flow and Operational Excellence in the office. Readers learn as they follow the main character through initial attempts to correct late response to a primary customer and the evolution to an approach based on Operational Excellence. The story illustrates the day-to-day issues that most organizations face in their pursuit of Operational Excellence. To achieve Operational Excellence, it takes more than just a strong leader with passion and drive. The key ingredient is practical knowledge that can be applied quickly and easily by following a process. This book supplies step-by-step guidance on how to move your office services from point A to point B. The practical insights and guidance presented here create a road map that can be shared with each employee to rapidly move your organization forward. All chapters also include a From the Author section that shares authoritative insights on the topic at hand. After reading this book, you will understand how to design and create self-healing flow that provides reliable, predictable output in the office and operates without the need for management intervention to deliver the services provided by the office. Instead, management focuses on the activities that grow your enterprise.

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