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Deluxe How Luxury Lost Its

It has become part of our social fabric. To achieve this, it has sacrificed its integrity, undermined its products, tarnished its history and hoodwinked its consumers. In order to make luxury accessible, tycoons have stripped away all that has made it special. Luxury has lost its luster. "New York Times", 8/21/07 Luxury, and How It Became Common

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Dana Thomas 's book Deluxe: How Luxury Lost Its Luster is the

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culmination of several years of work, collaged journalism, and covert interviews. This sometimes brutal chronicle of the luxury fashion industry is both history and commentary and invites a re-evaluation of all things haute.

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384 pages. ISBN. 0-143-11370-4. Deluxe: How Luxury Lost Its Luster is a 2007 book by Paris-based American journalist Dana

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It has become part of our social fabric. To achieve this, it has sacrificed its integrity, undermined its products, tarnished its history, and hoodwinked its consumers. In order to make luxury “ accessible ” tycoons have stripped away all that has made it special. Luxury has lost its luster. ” .

Deluxe - How Luxury Lost Its Luster (August Book Review ...

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With “Deluxe: How Luxury Lost Its Luster,” Ms. Thomas — who has been the cultural and fashion writer for Newsweek in Paris for 12 years — has written a crisp, witty social history that ’s as...

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Deluxe: How Luxury Lost its Luster - PopMatters

I just came across a book released on August 16th called Deluxe: How Luxury Lost Its Luster by Dana Thomas. Apparently it laments how luxury brands are spending more money on advertising than on making quality merchandise, and only

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interested in big profits. Perfume houses including Hermes and CdG are referred to in the Publishers Weekly review quoted on the Amazon site.

book: Deluxe: How Luxury Lost Its Luster

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On 20 November 2007 Dana Thomas visited the John Adams
Institute in Amsterdam to talk about her book 'Deluxe: How
Luxury Lost its Lustre' The topic of luxury...

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Dana Thomas on Deluxe: How Luxury Lost its Lustre - The ...
Then I read the following passage from my book, Deluxe: How
Luxury Lost Its Luster. "I remember walking into an assembly
plant in Thailand a couple of years ago and seeing six or seven
little...

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American journalist Dana Thomas. It was a New York Times bestseller. Deluxe: How Luxury Lost Its Luster - Wikipedia Dana Thomas has written for The New York Times magazine, the New Yorker, WSJ, the Financial

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Dana Thomas is the author of Fashionopolis: The Price of Fast Fashion and the Future of Clothes, Gods and Kings: The Rise and Fall of Alexander McQueen and John Galliano, and the New York Times bestseller Deluxe: How Luxury Lost Its Luster. She began her career writing for the Style section of the Washington Post, and for fifteen years she served as a cultural and fashion correspondent for ...

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She is the author of the New York Times bestseller Deluxe: How Luxury Lost Its Luster, published by The Penguin Press in 2007. The book addresses the disparity between the rarefied world that luxury once represented- populated by private, family-owned businesses that catered to the aristocracy and the billion-dollar, mass-producing and mass-marketing industry it is today.

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