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Provides a comprehensive, up-to-date, interdisciplinary literature review on counterfeiting and piracy; Offers a meta-analysis of quantitative and qualitative empirical papers, focusing on data collection methods, samples, industries, distribution channels, and analyses; Describes practical implications for managers battling illicit trade

Counterfeiting and Piracy - A Comprehensive Literature ...

Counterfeiting and piracy are illicit activities infringing IPR (intellectual property rights). The market for counterfeit can be divided into two important submarkets.

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The following IP guidance note Produced in partnership with Squire Patton Boggs provides comprehensive and up to date legal information covering: Anti-counterfeiting and anti-piracy; Step 1-what do you know about your target? Step 2-what do you want to achieve and why? Step 3-how can you realistically achieve your objectives? Civil action

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30+ Counterfeiting And Piracy A Comprehensive Literature ...

Counterfeiting and piracy are illicit activities infringing IPR (intellectual property rights). The market for counterfeit can be divided into two important submarkets. In the primary market, consumers purchase counterfeit products believing they have purchased genuine articles (deceptive counterfeiting). In the secondary market, consumers knowingly buy counterfeit products (nondeceptive counterfeiting).

This book aims to identify, analyze, and systematize the available research on counterfeiting and piracy published over a thirty-five year time span (1980-2015) in order to highlight the main trends in the illicit trade literature, propose suggestions for managers battling against illicit trade, and provide a starting point for future research. Counterfeiting and piracy, i.e., the violation of intellectual property rights (IPRs), including trademarks, copyright, and patents, have been investigated across a multitude of fields, from ethics to marketing, from law to business, from criminology to psychology. While the number of contributions has been substantial, research on both demand and supply has been fragmented and has at times yielded contradictory results. In addition, the lack of an extensive, interdisciplinary, and up-to-date literature review has made it hard to fully understand what aspects of the phenomenon need further clarification in order to stem consumer demand and provide meaningful suggestions to companies combatting illicit trade daily. A systematization of the existing literature is absolutely paramount and this need is fully met by this book.

The expansion of world trade has brought with it an explosive growth in counterfeit merchandise. Estimates put the world total for counterfeit products at about one half trillion dollars annually, although it is impossible to accurately determine the true size of the counterfeit market. What is known is that this illicit trade has infected nearly every industry from pharmaceuticals to aircraft parts. Software and music piracy are easy targets widely reported in the media. In 2007, the Business Software Alliance (BSA) estimated that 38% of personal computer software installed worldwide was illegal and the losses to the software industry were \$48 billion worldwide. The Recording Industry Association of America (RIAA) reported a 58% increase in the seizures of counterfeit CDs. Overall, a wide range of industries agree that there is a severe problem with the protection of intellectual property rights (IPR) throughout the world, yet there have been virtually no attempts to describe all aspects of the problem. This work aims to give the most complete description of various characteristics of the IPR environment in a global context. We believe a holistic understanding of the problem must include consumer complicity to purchase counterfeit products, tactics of the counterfeiters (pirates) as well as actions (or inaction) by home and host governments, and the role of international organizations and industry alliances. This book establishes the full environmental aspects of piracy, describes successful anti-counterfeiting actions and then prescribes measures IPR owners should take to protect their intellectual property.

Counterfeit products represent a growing problem for a wide range of industries. There are many estimates of the size of this problem most of which coalesce around \$500-billion annually on a global basis. Overall, a wide range of industries agree that there is a severe problem with the global protection of intellectual property rights (IPR), yet, there have been virtually no attempts to describe all aspects of the problem. This book aims at giving the most complete description of various characteristics of the intellectual property rights (IPR) environment in a global context. The authors believe a holistic understanding of the problem must include consumer complicity to purchase counterfeit, actions of the counterfeiters (pirates) as well as actions (or inaction) by home and host governments, and the role of international organizations and industry alliances. Only after establishing how all the actors in the IPR environment relate to one another can we describe global protection of the intellectual property rights environment and the managerial response of IPR owners and/or industry associations to combat this ongoing problem. The book concludes with pragmatic recommendations for protecting intellectual property given the recent trends discussed in the previous chapters, making it of interest to practitioners and policy-makers alike.

This study develops and applies a rigorous methodology to estimate the incidence of counterfeit and pirated items in world trade.

Illicit trade is a major and growing problem worldwide. Illicit trade represents a significant part of the total world trade. Of this, the illicit trade in "normally legal goods is the single largest category, bigger than the global trade in narcotics, weapons and human trafficking put together. Its negative impact on multiple levels, with significant humanitarian, economic and national security implications, has been increasingly recognised. Be it smuggling, counterfeit or tax evasion, governments are losing billions of dollars in tax revenues, legitimate businesses are being undermined and consumers are being exposed to poorly made and unregulated products. Excisable fast moving consumer goods such as tobacco and alcohol are widely recognised to be among the most illegally traded products in the world. Illicit trade is not just the work of small operators. Organised crime is increasingly dominant, exploiting differences between national regulatory regimes, advances in technology and global financial and transportation links to traffic illicit goods. Illegal manufacturing facilities and distribution networks span continents and substantial resources are invested in copying even the most sophisticated anti-counterfeiting devices such as paper tax stamps and holograms. Handbook of Research on Counterfeiting and Illicit Trade provides multiple perspectives on the growth of illicit trade, exploring counterfeits and internet piracy. It includes wide range of topics contributed by renowned experts, including the evaluation of key global enforcement issues, government and private-sector agency initiatives to stifle illicit trade, and the evolution of piracy on the internet. By avoiding regulatory controls the criminals behind these activities typically peddle often dangerous goods with a complete disregard for the health and safety of consumers. The phenomenon has grown to an unprecedented level, posing tremendous risks to society and the global economy. All levels of society are impacted by trafficking in illicit goods as counterfeiting harms businesses which produce and sell legitimate products, governments lose tax revenue from products manufactured or sold on the black market, and consumers are at risk from substandard products. This book will be of great worth to scholars and practitioners of law, criminology and trade. It will also be a great resource for government agencies, policymakers and private-sector managers in those industries most affected by this growing and pervasive problem.

Annotation Counterfeit and pirated products come from many economies, with China as the largest producing market. These illegal products are found in a range of industries, from luxury items to intermediary products to consumer goods. This report assess the value, s.

InhaltsangabeZusammenfassung: Die Arbeit beschäftigt sich mit allen Aspekten welche Produkt- und Markenpiraterie in der VR China berühren. Es wurde insbesondere Wert auf eine klare Analyse der Situation sowie der Herkunft von Markenpiraterie gelegt. Außerdem werden die dramatischen Auswirkungen und Mögliche Abwehrstrategien vorgestellt. Dabei werden praxismähe Möglichkeiten in den Vordergrund gestellt sowie Ansprüche an politische Entscheidungsträger formuliert. Alle Zwischenergebnisse wurden graphisch dargestellt um Vermittlung und Präsentation für Entscheidungsträger zu vereinfachen. Zusätzlich gibt es einen besonderen Schwerpunkt auf kulturelle Aspekte der chinesischen Markenpiraterie. Einleitend werden auch positive Aspekte von Produktpiraterie erörtert. Alle Angaben sind mit aktuellen Daten hinterlegt soweit diese zugänglich sind. Hypothetische Schätzungen wurden vermieden. Es wurden ca. 150 Quelltexte ausgewertet wobei die Aktualität der Referenzliteratur beachtet wurde. Abstract: The paper Counterfeiting in the People s Republic of China deals with all aspects of counterfeiting in China. Special attention is drawn on analysis of impact, drivers and containment options concerning increased counterfeiting. Beside a main focus are cultural reasons for counterfeiting. Additionally the paper includes many charts and graphs to support an easy summary or presentation to others. Overall 150 sources were examined and later numbers are included. Although Chinas counterfeiting issue makes headlines in the economic world, only few research examined the problem in a comprehensive way. Many journalists focus on legal issues and thus mainly on the supply side of counterfeiting. Other researchers simply blame Chinas cultural heritage to be the main cause. Most papers lack a broad approach, which is inadequate regarding the magnitude and scope of Chinas counterfeiting. The objective of the present paper is to give a comprehensive overview about counterfeiting in the People s Republic of China. Comprehensive shall mean that all aspects of counterfeiting are subject to analysis. In the following, supportive drivers for counterfeiting Although Chinas counterfeiting issue makes headlines in the economic world, only few research examined the problem in a comprehensive way. Many journalists focus on legal issues and thus mainly on the supply side of counterfeiting. Other researchers simply blame Chinas cultural heritage to be the main cause. Most papers [...]

The threats of economic espionage and intellectual property (IP) theft are global, stealthy, insidious, and increasingly common. According to the U.S. Commerce Department, IP theft is estimated to top \$250 billion annually and also costs the United States approximately 750,000 jobs. The International Chamber of Commerce puts the global fiscal loss at more than \$600 billion a year. Secrets Stolen, Fortunes Lost offers both a fascinating journey into the underside of the information Age, geopolitics, and global economy, shedding new light on corporate hacking, industrial espionage, counterfeiting and piracy, organized crime and related problems, and a comprehensive guide to developing a world-class defense against these threats. You will learn what you need to know about this dynamic global phenomenon (how it happens, what it costs, how to build an effective program to mitigate risk and how corporate culture determines your success), as well as how to deliver the message to the boardroom and the workforce as a whole. This book serves as an invaluable reservoir of ideas and energy to draw on as you develop a winning security strategy to overcome this formidable challenge. • It's Not "Someone Else's Problem: Your Enterprise is at Risk Identify the dangers associated with intellectual property theft and economic espionage • The Threat Comes from Many Sources Describes the types of attackers, threat vectors, and modes of attack • The Threat is Real Explore case studies of real-world incidents in stark relief • How to Defend Your Enterprise Identify all aspects of a comprehensive program to tackle such threats and risks • How to Deliver the Message: Awareness and Education Adaptable content (awareness and education materials, policy language, briefing material, presentations, and assessment tools) that you can incorporate into your security program now

The Swedish economy is innovative and rich in intellectual property (IP), with nearly every industry either producing or using IP. Swedish innovative industries are also export-dependent and very deeply integrated in the global economy, through active participation in global value chains.

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