Business Statistics J K Sharma

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Business Statistics J K Sharma

according to the book Business Statistics, by J. K. Sharma. Called the "target market," this segment will be the focus of the campaign. Statistical evaluation of data gleaned from surveys ...

Importance of Statistics in Advertising

The Department of Statistics Malaysia revealed in a report that the expansion was supported by the growth in all indices. The manufacturing sector production augmented 29.8 percent year on year in ...

Malaysia: Industrial production sees 26 percent increase

New Delhi: French automobile manufacturer Citroen has partnered with CarWale, a platform that provides customers information on new car pricing and other related issues, for last-mile delivery of ...

Citroen partners with CarWale for last-mile delivery of new C5 Aircross SUV

Based on the data derived from clinical parameters and vital statistics, AI may provide critical information for decision-making by prioritizing the need of respiratory supports in the Intensive Care ...

Artificial Intelligence: A boon in pandemic management

IIT Tirupati has offered a free online course, consisting of both tutorials and assignments, on introduction to quantum optics from 19 to 30 July IIT Tirupati has invited applications from interested ...

IIT Tirupati Invites Applications for Free Online Course on Quantum Optics

ET BrandEquity privacy and cookie policy has been updated to align with the new data regulations in European Union. Please review and accept these changes below to continue using the website.

Prega News ropes in Anushka Sharma as brand ambassador

Sharma will be seen as a part of advertisements and other brand communications of JKLC Sixer in his role. Shailendra Chouksey, whole-time director, JK Lakshmi Cement said, Rohit Sharma is the ...

JKLC Sixer Cement ropes in Rohit Sharma as brand ambassador

Indian bank fell nearly 6 per cent to Rs 145. Indian Overseas Bank, J&K Bank, Punjab National Bank, Punjab and Sind Bank, UCO Bank, Central Bank of India and Bank of India also fell between 1-2.5 ...

Banking Shares Fall After Government's Loan Guarantee Scheme Announcement

The partial lockdown in Rayagada led to a decreasing trend in Test Positivity Rate (TPR), death rate, bed occupancy rate, active cases and an increase in recovery rate.As per the statistics ...

Covid scene: R gada limping back to normalcy

Apoorva Ranjan Sharma, co-founder and president of Venture Catalysts, said the Indian hair care market is currently valued at USD 3.3 billion and is estimated to reach USD 5 billion by 2025 ...

Business briefs 4

"Take cognizance of the attacks against women and constitute a team for inquiring into increase in attacks on them in Andhra Pradesh," Anitha wrote to NCW Chairperson Rekha Sharma, as per a letter ...

Set up team to probe crimes against women in Andhra: TDP to NCW

iBeat Analytics Ibeat 1 Year HTTPS To track article's statistics Name Provider Expiry Type Purpose optout Times Internet 1 Year HTTPS Stores the user's cookie consent state for the current domain ...

'J&K will achieve 100% vaccination for 45+ age group by June end'

Meanwhile, five Indian women cricketers -- Shafali Verma, Smriti Mandhana, Harmanpreet Kaur, Jemimah Rodrigues, and Deepti Sharma -- will be seen in action in the inaugural edition of 'The Hundred'.

Australia all-rounder Ellyse Perry pulls out of The Hundred

Akhilesh Kumar Sharma, a carpenter and a migrant worker ... COVID-19 is one of many reasons experts say India s official statistics vastly undercount the death toll. Some people avoid getting ...

COVID-19 crisis | Everyone here is alone

RattanIndia Enterprises Business Chairman Anjali Rattan said, "This is the first step towards offering a complete contactless experience for all our customers." Revolt Motors founder Rahul Sharma ...

Revolt Motors announces online vehicle tracking system for bike delivery

Jt Director Shama un Ahmed and Dr Anita Sharma were also present. The Tribal Affairs Department in collaboration with District Administration and District Planning & Statistics organisation has ...

First-ever survey of migratory tribals initiated in J&K

Ravinder Sharma of Congress while talking to ANI said, "in the all-party meeting, Congress had suggested that the delimitation commission should visit the region to get different shades of ...

EC's delimitation commission to visit J-K, interact with political parties today

Commenting on the rise in demand for Ayurveda products, Ameve Sharma, Co-Founder, Kapiva said that the statistics reflect the notable change in the behaviour of young Indians and their inclination ...

Covid Effect: Ayurveda immunity products demand spike in Delhi, Mumbai, Bangalore during 2nd wave

File photo of Ishant Sharma. With less than 24 hours to go for the inaugural World Test Championships final between India and New Zealand in Southampton, calls for playing two spinners in the ...

The fourth edition of Business Statistics builds upon the easy-to-understand, problem-solving approach that was the hallmark of the previous editions. Through detailed discussions on procedures that facilitate interpretation of data, this book enables readers to make more considered and informed business decisions. Using tools of application and practice in a variety of solved examples and practice problems, this book will sharpen the students understanding of basic statistical techniques. Business Statistics, 4e, serves as a core textbook for students of management, commerce and computer science studying business statistics for degrees in BBA/MBA/PGDBM, BCom /MCom, CA/ICWA, and BE/ BTech /MCA as well as for those preparing for professional and competitive examinations. Key Features Learning Objectives clearly outline the learning outcomes of each chapter Case Studies illustrate a variety of business situations and suggest solutions to managerial issues using specific statistical techniques A Chapter Concepts Quiz at the end of each chapter reinforces students' understanding of the basic principles and applications Conceptual Questions, Self-Practice Problems, Review Self-Practice Problems with Hint and Answers enable students, after each chapter, to practice and then evaluate themselves

The fifth edition of the book Business Statistics will provide readers an understanding of problem-solving methods, and analysis, thus enabling readers to develop the required skills and apply statistical techniques to decision-making problems.A large number of new business-oriented solved as well as practice problems have been added, thus creating a bank of problems that give a better representation of the various business statistics techniques.

This book meets the specific and complete requirements of students pursuing MBA/PGDBM, B.Com., M.Com., MA(Eco), CA, ICWA, BBA, BIS/BIT/BCA, etc., courses, who need to understand the basic concepts of business statistics and apply results directly to real-life business problems. The book also suits the requirements of students who need practical knowledge of the subject, as well as for those preparing for competitive examinations.

Fundamentals of Business Statistics is intended to serve as a core textbook for undergraduate students of BBA, BCA, B Com and CA, ICWA and those who need to understand the basic concepts of business statistics and apply results directly to real-life business problems. The book also suits the requirement of students of AMIE, who need both theoretical and practical knowledge of business statistics. The second edition has been extensively revised with the objective of enhancing and strengthening the conceptual, as well as practical knowledge of readers about various techniques of business statistics. Its easy-to-understand approach will enable readers to develop the required skills and apply statistical techniques to decision-making problems. With a completely new look and feel, this book will facilitate the teaching of business statistics techniques as well as enhance the learning experience for students. New in This Edition Completely revised and reorganized text to make explanations more cogent through relevant and interesting examples. Large number of new business-oriented solved as well as practice problems representing the various business statistics techniques. Explanations well illustrated with numerous interesting and varied business-oriented examples. Pedagogical features like Conceptual Questions, Self Practice Problems with Hints and Answers. Complete conformity to the latest trends of questions appearing in universities and professional examinations.

Taken literally, the title "All of Statistics" is an exaggeration. But in spirit, the title is apt, as the book does cover a much broader range of topics than a typical introductory book on mathematical statistics. This book is for people who want to learn probability and statistics quickly. It is suitable for graduate or advanced undergraduate students in computer science, mathematics, statistics, and related disciplines. The book includes modern topics like non-parametric curve estimation, bootstrapping, and classification, topics that are usually relegated to follow-up courses. The reader is presumed to know calculus and a little linear algebra. No previous knowledge of probability and statistics is required. Statistics, data mining, and machine learning are all concerned with collecting and analysing data.

Statistics - An Introduction 2. Classification And Tabulation 3. Diagrammatic And Graphical Presentation 4. Measure Of Central Tendency 5. Measures Of Dispersion 6. Skewness, Moments And Kurosis 7. Correlation 8.Regression Analysis 9. Analysis Of Time Series 10. Index Numbers

The book has been designed for the beginners in the field of accounting to provide comprehensive coverage of book keeping and basic accounting principles, techniques and practices. This book is intended to build the foundation for learners who are planning to develop their understanding of financial accounting. For this purpose, the text has been developed in a very logical and clear manner. KEY FEATURES Content has been developed according to the syllabus requirements The units are written in simple language Numerous illustrations, examples and case studies for better understanding of concepts Chapter end questions for practice

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